

Heather Tracy

DIGITISATION, SYNTHETISATION AND PERFORMANCE CLONING

The Client agrees that they will not use any part of the Artist's recording or performance for any purpose other than those outlined in the initial Agreement with the parties. In particular, the creation of synthetic performances, voices or appearances, or for the purposes of machine learning processes is excluded from the scope of this Agreement.

The Client agrees that they shall not use any part of the Artist's recording or performance to imitate their performance, likeness or voice, or to produce machine-generated versions of the Talent's performance, likeness or voice. The Client agrees that they shall not transfer ownership, sell or form any other types of agreement with third parties which would give them access to the personal data, recordings, performances or likeness of the Artist without the Artist's informed and express consent recorded in writing.

The Client acknowledges that any digital recordings or performances containing the voice or likeness of the talent will be stored in a secure manner to prevent unauthorised access by third parties. In case the files are stored in the cloud, the client agrees to protect them using modern encryption techniques or other reliable technological methods. The Client acknowledges that any digital recordings or performances will be securely stored to prevent unauthorised access by third parties. If these files are stored in "the cloud" or equivalent facilities, the client agrees to ensure that these files are appropriately encrypted or protected with equivalent appropriate means.